

20 April 2023

RADIOTAB BREAKFAST SHOW

The RadioTAB Breakfast Show will broadcast for the last time on Friday, 21st April.

Sometimes you don't appreciate things until they are gone.

The RadioTAB Breakfast Show may not have topped any ratings survey, but the loyal listeners spanned the length and breadth of the country. It was the morning staple to put you in the right mood before the rigours of the day. The 'in-depth' analysis around the legendary Friday multi was a must listen.

As someone who has been in the communications game for a long time, one of the most important things is to know your audience. This is what this breakfast show did best and the loyal listeners responded. It was a radio show with heart and with genuine people which listeners from Cairns to Kingaroy and those sitting on the M1 could relate to. It is hard to show that on a balance sheet.

The team are great friends of Early Thoughts and have supported this newsletter and our events. The Great Man, Mr Fivestar and I even did work experience with Salty and Paul one Saturday morning.

So to everyone involved, both on air and off, we raise a glass for a job well done.

FOLLOW THE MONEY

Those old enough will remember the bookies ring on course when it was in full swing. There was none of this tap and go or putting on a same race multi on your phone.

People went to the races with actual cash.

And lots of it!!

I clearly remember standing in the betting ring and watching orchestrated efforts to back horses. The betting ring was always the first indicator of what was being backed. The flow of money would eventually be reflected on the tote.



Credit: Winno

People would watch the fluctuation boards and screens like a hawk watching the favourite get out and then getting smashed in the final minutes of betting.

Times move on and there are now a multitude of bookmakers online and a range of resources that allows you to easily compare prices.

There is no doubt the exchanges, such as Betfair, have also had an impact on the market.

Many online bookmakers offer best tote and Betfair offers a starting price product. As Betfair takes a commission from winning bets then a good lead on where the money is going is comparing Betfair starting price with the best tote.

In other words, if best tote is as close to, or better than Betfair starting price, then it can be argued that the market would consider it a prime winning chance.

I tested this theory last Saturday.

At Eagle Farm in race 5 National Choice won paying \$7 on Betfair Starting Price, but \$7.40 on best tote. In race 6 Aureus Angel paid nearly 13% better on best tote that Betfair Starting Price. In race 8 The Vowels won and paid 5% best tote than Betfair Starting Price.

Over at Randwick, where the Betfair takeout is 10%, Giga Kick won the All Aged Stakes and paid \$2.90 on both Betfair Starting Price and Best Tote.

Certainly, horses that are \$5 or less with 5% or less disparity between Betfair and bookmaker can be a very good lead.

So while the bookmakers' ring may have changed it doesn't stop us from comparing the market and looking for that betting edge.

Winners in Early Thoughts last week

Tipped by

Giga Kick The GM
Militarize The Magician
Rothgo The GM
Snowdome Super Man
Ultimate Pride Winno



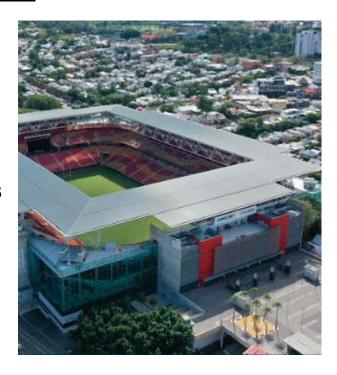
Weekend Selections

NRL Selections

- Cowboys and Knights over 40.5 points
- Dolphins
- Sea Eagles

AFL Selections

- Fremantle v West Bulldogs under 167.5 points
- Hawthorn +22.5
- Brisbane
- Melbourne





THE EARLY THOUGHTS STRATEGY

Single Selection 10 units per selection

Doomben R1 Oceans of Energy

2-Bet Strategy
10 units for race / 5 units per selection

Hawkesbury R8 Princess Grace, Never Talk

Morph Pks R7 Noname Lane, Saskatoon

Ascot R3 Bondi Plunge, More Special

**no bets on heavy tracks

Check the updated selections posted on the Early Thoughts website on Saturday morning



Super Man's and The GM's Best Around Australia

- Ascot R1 Rusty Dreams; R2 No Dice
- Doomben R1 Oceans of Energy; R7 Wolverine
- Hawkesbury R6 Andermatt
- Morph Parks R5 Starts with Hello; R8 Renosu
- Mornington R9 Maktoob



Super Man's Place All Up

- Mornington R2 Defiant Diva
- Mornington R3 Squad
- Ascot R6 Ex Sport Man



Early Thoughts Crew Selections

	<u>Feature Race</u>	Best Bet	Best Value
	Tails Stakes Doomben		
The Magician @earlythoughts	Tumbler Ridge	Doomben R1 Oceans of Energy	Mornington R4 Golden Crusader Morph Pks R7 Noname Lane
Gerard Daffy The Patron Saint	Skyman	NRL Eels to beat Broncos	
The GM Finding Feature Race winners is his life	Tumbler Ridge	Mornington R9 Maktoob Morph Pks R8 Renosu	Ascot R8 Arcadia Star Hawkesbury R10 Wicklow
Punters Pal Mr Toowoomba 2023	Dune Forty Five	Doomben R9 Chinny Boom Ascot R4 Angelic Miss	Doomben R1 Russian Alliance
Super Man Beating the market	Dune Forty Five	Ascot R1 Rusty Dreams Morph Pks R5 Starts with Hello	Hawkesbury R7 Sizzle Minizzle
The Striker Always kicking goals	Yonkers	Doomben R9 End Assembly	Doomben R7 Beautiful Heart
Winno's Winners	Skyman	Doomben R3 Alburq R5 Sweet Margot May	Doomben R6 Argyle Pink R7 Beautiful Heart
2023 Tipping Leaders	Feature Race 6 Winners Winno Punters Pal 4 Winners The Magician Super Man Gerard Daffy The GM	Best Bet 11 Winners The Magician Super Man 10 Winners Winno 7 Winner The GM 5 Winners Punters Pal	Value 5 Winners The Magician 3 Winners Super Man Winno The GM 2 Winners The GM The Shadow



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